

Leadercast G.H.O.A.T. GREATEST HABITS OF ALL TIME

MAY 30TH, 2024 LAKEHEAD UNIVERSITY, ORILLIA

For ages, humans have understood that our individual and collective habits dictate how we work, live and play. G.H.O.A.T. will unearth the golden habits of proven leaders and give you proven, positive, ancient habits to take your leadership next level.

- Learn new habits while breaking old ones
- Find timeless ways to motivate your team and drive results
- Invest in your emerging leaders











KEYNOTESPEAKERS



Manjit Minhas Co-founder & Co-owner, Minhas Brewery, Distillery & Winery



Ari Weinzweig
CEO, Zingerman's
Community of
Businesses



Nicole WaltersBusiness Owner, Author,
Podcaster



Dr. David Horsager CEO, Trust Edge Leadership Institute



Rabbi Miriam Terlinchamp Executive Director,

Judaism Unbound



Rory Vaden

NY Times Bestselling
Author, Co-founder
Brand Builders Group



Lisa Bilyeu
Co-Founder Quest
Nutrition



Ashley Kirklen WLWT Anchor & Reporter, G.H.O.A.T. Host



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Manjit started Minhas Brewery at 19 with her brother, and to date, her companies have sold over 8 billion pints of beer with annual revenues of over \$220 million! Manjit is committed to Social Responsibility--putting a Management Warning on all her beer cans and protecting the environ-

ment by using minimal packaging and resources when producing her products. The Petroleum Engineering student turned beer baroness is also an investor on the hit TV show Dragons' Den (Canadian Shark Tank).



Manjit started her companies at the ripe age of 19 with her business partner and brother, Ravinder Minhas. Together with \$10,000 becoming the first successful company to enter the Canadian beer industry in many decades.



Ari is the CEO and co-founding partner of Zingerman's Community of Businesses, which produces and serves a variety of full-flavored foods to the tune of \$70,000,000 a year. Ari's unique leadership approach earned him the distinction as one of "The World's 10 Top CEOs (They Lead

in a Totally Unique Way)" by Inc. Magazine in 2017. He has authored numerous books, including Zingerman's Guide to Better Bacon and A Lapsed Anarchist's Approach to Building a Great Business.



Zingerman's Community of Businesses includes Zingerman's Delicatessen, Bakehouse, Creamery, Catering, Mail Order, ZingTrain, Coffee Company, Roadhouse, Candy Manufactory, Events at Cornman Farms, Miss Kim, and Zingerman's Food Tours.



Nicole is a former top-selling corporate executive who quit her six-figure sales job to pursue her passion for coaching fellow dreamers and entrepreneurs. Her new book, Nothing is Missing, contemplates how she was able to create the life she wanted using the strength she had within her-

self all along. Nicole hosts a popular podcast and is passionate about teaching everyday people how to own their power and trust they already have everything they need to succeed.



At the age of 28, Nicole Walters had already established herself as a top-selling executive at Fortune 500 companies and skillfully managed multibillion-dollar business relationships for an S&P International healthcare organization



David is the CEO of Trust Edge Leadership Institute, Trust Expert in Residence at High Point University, and The Wall Street Journal bestselling author of The Trust Edge. David has advised leaders and delivered life-changing presentations on six continents, with audiences ranging everywhere from FedEx, Toyota, MIT and global governments to the New York Yankees and the Department of Homeland Security



Since 1999, the Trust Edge Leadership Institute has been at the forefront of advancing trust development. Their diverse clientele includes Fortune 100 corporations, national sports franchises, and thriving small and mid-size businesses leading their respective industries.

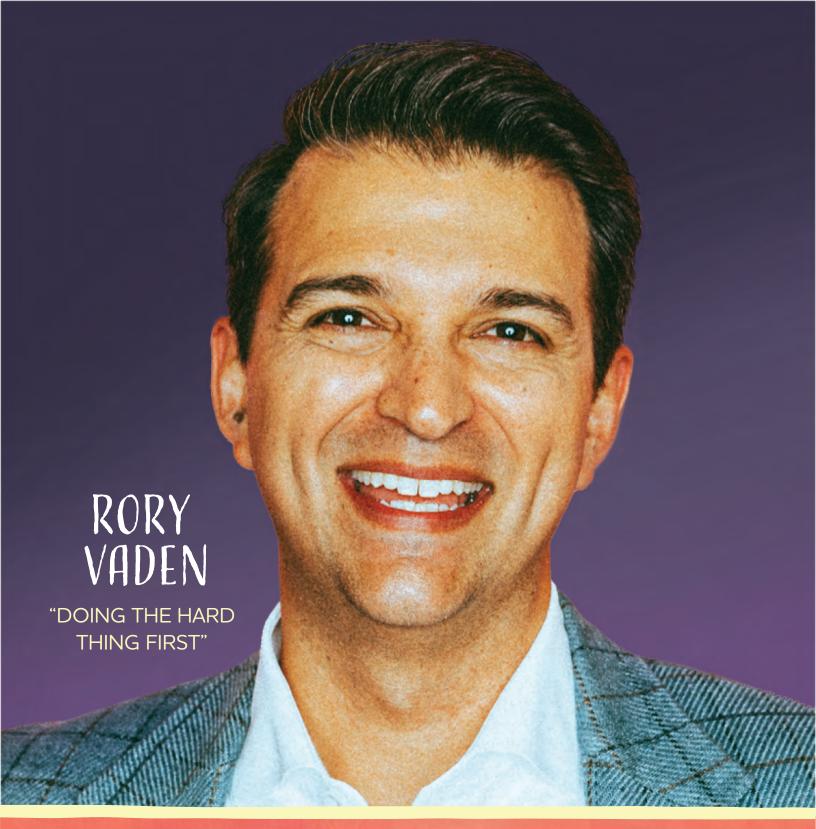


Rabbi Miriam Terlinchamp is the Executive Director of Judaism Unbound. Miriam served as Senior Rabbi of Temple Sholom in Cincinnati, Ohio, for 13 years and founded JustLOVE, a multi-faith movement for activists. Miriam was ordained in 2010 at HUC-JIR, Los Angeles, and

received her BA with Honors in Philosophy of Religion and Studio Art from Scripps College. Miriam loves writing, painting, and making ridiculously fun videos about Jewish values.



JustLOVE's mission is to counteract overwhelming grief, loss and oppression through the belief that love is bigger than hate. And then acting on it. It was founded by Rabbi Miriam Terlinchamp with a team of four pastors and fourteen partner organizations



Rory is the New York Times best-selling author of Take the Stairs: 7 Steps to Achieving True Success and Procrastinate on Purpose: 5 Permissions to Multiply Your Time. A recognized expert in business strategy and leadership, Rory's TEDx talk has been viewed over 4 million times, and he was

recently inducted into the Professional Speaking Hall of Fame. He is the Co-Founder of Brand Builders Group and hosts the Influential Personal Brand Podcast.



Brand Builders Group is the world's leader in Personal Brand Strategy. Co-founded with his wife AJ Vaden, Brand Builders Group helps people turn their reputation into revenue. They work with recognizable clients such as Lewis Howes, Ed Mylett, and Amy Porterfield.



Lisa Bilyeu co-founded Quest Nutrition and Impact Theory Studios--which produces wildly entertaining original content focused on empowerment. Her videos have been viewed over half a billion times with a global audience of over 7.5 million. Her digital series, Women of Impact, features uncensored conversations with inspiring women. Lisa lives in Los Angeles with her husband, Tom, and their two furbabies, and frikin' loves her life.



It was from Lisa's father that she learned the foundational lesson of working hard and putting in the effort is how you achieve something. Coming from nothing doesn't define who you can be, it just means that you have to believe in yourself and put in the work.